



On Saturday, May 17th, the Tennessee Aquarium is excited to kick off the inaugural Laurel Dace Day in Spring City. This special day will raise awareness for the critically endangered Laurel Dace, found only on Walden Ridge, and celebrate the vibrant community that this tiny minnow calls home. Hosted at Spring City Nature Park, festivities include a 5k and Fun Run, local farmers market, vendor fair, live music, and more!

We would like to offer your organization the opportunity to support this event. There are many ways to get involved with a variety of contribution levels, each offering plenty of exciting benefits. However you choose to participate, we know it will be a special day in Spring City.

SPONSORSHIP LEVELS

Presenting Sponsor of Laurel Dace Day \$2,500



Sponsor \$1,000

- Includes prominent logo placement on race shirts (given to all 5k, fun run, and virtual racers)

A .png version of the company logo must be received by the Aquarium by April 15th to be included on the shirt (will be one-color imprint)

- Includes logo on all race-related signage and social media
- Included as race sponsor in press materials and during all scheduled media events promoting the race
- Opportunity to include promotional materials in all race bags (anticipating 250 bags)

Items must be received by the Aquarium by May 1st to be included in bags—No single-use plastic promotional items please

- Includes 8 complimentary registrations for the 5k race and 12 complimentary registrations for the Family Fun Run
- Includes 15 complimentary admission tickets to the Tennessee Aquarium

Sponsor \$250

- Organization / company to be listed on race-related signage prior to and during the event
- Opportunity to include promotional materials in all race bags (anticipating 250 bags)

Items must be received by the Aquarium by May 1st to be included in bags—No single-use plastic promotional items please

- Includes 10 complimentary admission tickets to the Tennessee Aquarium
- Includes opportunity to have an exhibitor booth at Spring City Nature Park from 9 am to 2 pm on Race Day

Community Partner \$100

- Organization / company to be listed on race-related signage prior to and during the event
- Opportunity to include promotional materials in all race bags (anticipating 250 bags)

Items must be received by the Aquarium by May 1st to be included in bags—No single-use plastic promotional items please

- Includes opportunity to have an exhibitor booth at Spring City Nature Park from 9 am to 2 pm on Race Day

SPONSOR LEVEL



Yes, I want to support Laurel Dace Day!

\$1,000
Sponsor

\$250
Supporter

\$100
Community Partner

PAYMENT METHOD



Check

I have enclosed a check payable to the Tennessee Aquarium

Credit Card

I understand someone will contact me to take my credit card payment



Once payment is received, the Tennessee Aquarium will reach out to coordinate logo needs, sponsorship details, etc.

CONTACT INFORMATION

Name

Company / Organization

Address

City

State

Zip

Email

Phone

Please submit response form by email or mail to:

Mjk2@tnaqua.org

Tennessee Aquarium
ATTN: Melanie King
1 Broad Street, Chattanooga, TN 37402

Questions about race logistics, vendor fair, or other activities?
Please email Helaina Gomez at **hgomez@tnaqua.org**

TENNESSEE  **AQUARIUM**