



SATURDAY

May 16th, 2026

SPRING CITY NATURE PARK

549 Front Street
Spring City, TN 37381

Presenting Sponsor of Laurel Dace Day

nokian[®]
TYRES

SPONSORSHIP LEVELS

Sponsor - 2 Slots Available

\$2,500

- Includes prominent logo on event swag (rally towel and koozie) given to all racers
- Includes prominent logo placement on race t-shirts (given to all 10k, 5k, fun run, and virtual racers)
- Includes logo on race banner
- Included as sponsor on race related signage and social media
- Included as race sponsor in press materials and during scheduled media events promoting the race
- Opportunity to include promotional material in all race finisher awards (fanny packs)
- 10 registrations for 5k or 10k, 20 fun run (includes t-shirt)
- 25 AQ tickets
- Opportunity for prominent exhibitor space at the event

Sponsor - 4 Slots Available

\$1,000

- Includes logo on event swag (rally towel and koozie) given to all racers
- Includes logo placement on race t-shirts (given to all 10k, 5k, fun run, and virtual racers)
- Included as sponsor on race related signage and social media
- Included as race sponsor in press materials
- 8 registrations for 5k or 10k, 12 fun run (includes t-shirt)
- 10 AQ tickets
- Opportunity for prominent exhibitor space at the event

Contributor

\$500

- Company name on event swag (rally towel and koozie) given to all racers
- Includes company name on race t-shirts (given to all 10k, 5k, fun run, and virtual racers)
- Featured as contributor on social media
- 5 registrations for 5k or 10k, 8 fun run (includes t-shirt)
- 5 AQ tickets
- Opportunity for exhibitor space at the event

Supporter

\$100

- Featured as supporter on social media
- Commemorative 2nd Annual Laurel Dace Day package
- Opportunity for exhibitor space at the event

SPONSOR LEVEL

Yes, I want to support Laurel Dace Day!

\$2,500
Sponsor

\$1,000
Sponsor

\$500
Contributer

\$100
Supporter



PAYMENT METHOD

Check

I have enclosed a check payable to the Tennessee Aquarium

Credit Card

I understand someone will contact me to take my credit card payment

Once payment is received, the Tennessee Aquarium will reach out to coordinate logo needs, sponsorship details, etc.



CONTACT INFORMATION

Name

Company / Organization

Address

City

State

Zip

Email

Phone

Please submit response form by email or mail to:

Mjk2@tnaqua.org

Tennessee Aquarium
ATTN: Melanie King
1 Broad Street, Chattanooga, TN 37402

Questions about race logistics, vendor fair, or other activities?
Please email Helaina Gomez at **hgomez@tnaqua.org**

TENNESSEE  **AQUARIUM**